



Kol Sholom * קול שלום

Beth Sholom Synagogue's Voice of Peace

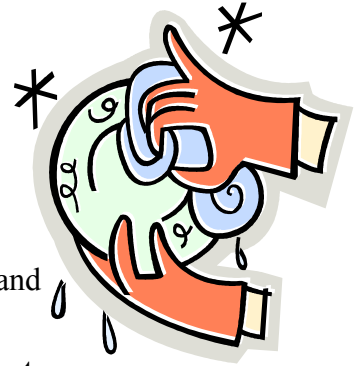
www.bsholom.org

Memphis, Tennessee—September 2010— 22 Elul 5770 to 22 Tishrei 5771

Leave your dishes for us at our annual Pre-Kol Nidre dinner!

Friday, September 17, at 4:45pm

Make plans now to join your Beth Sholom family for what has quickly become a popular tradition: the pre-fast congregational dinner. Kol Nidre falls on a Friday night, so this hearty family meal will serve as both Shabbat dinner and the pre-fast meal. Forget about cooking and cleaning up! Just focus on preparing your family and yourself—for the spiritual evening and day ahead. Talk about a Gut Yontif!



Roast chicken—Matzoh Ball Soup—Vegetables—Salads—Dessert

Adults: \$20 Children under 12 and under: \$10

All reservations must be received no later than Tuesday, September 7.

Late charges will apply if spaces are available.

Your advance payment is your reservation.

Still hungry? Join us for a Sukkot congregational dinner...

Sunday, September 26, at 5:30pm

Celebrate Sukkot with supper under the stars in Beth Sholom's beautiful sukkah. Join your fellow congregants for a delicious meal out-of-doors, beneath twinkling lights, autumn decorations, and the fragrant boughs of the *schach*. The menu includes Claudia's famous fried chicken, potato salad and cole slaw, and dessert. The cost is \$20 for adults and \$10 for children 12 and under; a vegetarian option is available. Your payment is required at the time of reservation no later than Thursday, September 16.



Seating outside in the sukkah is limited, but dining will also take place in the social hall. Sukkah seating is assigned on a first come-first served basis. This annual event is always popular, so make your reservation early and indicate your preference for outdoors (sukkah) or indoors (climate controlled). You may also reserve a table of eight (all one family or two groups of four together) with payment in full.

It's going to be a lovely night of good food and fellowship, so remember to make your reservation by the deadline!

Chag Sameach Sukkot!

Beth Sholom Synagogue is committed to be the vibrant spiritual home of Conservative Judaism in the Mid-South, where we nurture, transmit, and celebrate our rich heritage and values.

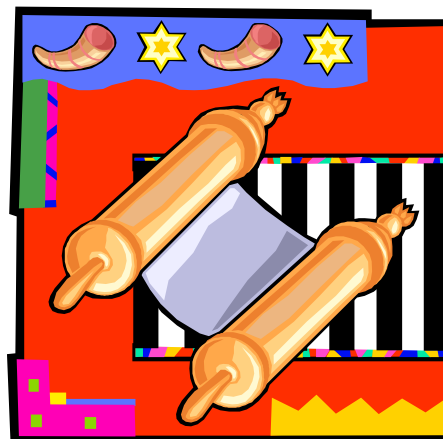
From the Rabbi: Where Are We Going?

As I write these words, it's the beginning of August. Memphis is hot and steamy. Zohar's bar mitzvah is in a couple days; Gabi Stein celebrates her bat mitzvah a week later. In the midst of all the family excitement, I am reminded that members of our shul family grieve, and they depend upon your love and caring. Particularly challenging funerals are part of the weekend's complex emotional mix. Rosh HaShanah is a month away. Shul staff and members of various committees are assembling the building blocks of the various programs which will weave youngsters and adults into Beth Sholom's majestic High Holiday tapestry....

And by the time you read these words, The b'nei mitzvah celebrations will have become photographs, video, and memories. The funerals will have become shiva and shiva will yield to a longer journey of loss and memory and healing. And we will stand at the threshold of the new year, 5771. So many personal narratives, so many events in the life of the kehilla - this is the time to reflect.

For the Bible writer, Nissan is the head of the year. While the Israelites are still in Egypt - shortly before the ultimate plague that broke Pharaoh and Egypt - they heard words of instruction about the family Pesach offering. The redemption experience was the dramatic birth of a free people. The new year opened with the fireworks of liberation. Consider the profound evolution of the Jewish calendar. Surely, Pesach is a deeply beloved festival. But our New Year is strikingly introspective. It is not heralded by fireworks. Rosh HaShanah triggers memory. The rabbinic name *Yom HaZikaron* - the Day of Memory (or Remembrance, if you want something fancier) - is an important emotional touchstone. This is the time to search our selves.

The language of the *machzor* evokes God as judge, searching our deeds, not missing a detail. I must be honest. Much as I can appreciate the poetic craft of the writers, that theology is not where I live. I'm not belittling the traditional religious vocabulary for a moment; I'm simply sharing the possibility that as Jews, we come together at Rosh HaShannah with a wide variety of beliefs and questions. Whatever we believe (or don't believe) about God, the questions - personal and communal - of *who we are* and *where we are going* are extremely important.



Forgive me if I leave God out this for just a moment. Yes, God - for many of us - is extremely important in our lives. But I want to suggest a personal and communal agenda that can appeal to many people, regardless of their religious affiliation. You have heard me speak of *intentional community*; this idea continues to be a spiritual driver for me. Intentional community means we are connected meaningfully because we want to be in relationship. It is not about the accident of sharing space on a membership roster or within a zip code. Days of Memory and of Return (teshuvah) are a serious opportunity to evaluate these relationships. Are we invested in this kehilla? How do express our sense of caring and connection?

The symposium for Yom Kippur will challenge and stimulate us along these lines. A diverse panel will help us ask these important questions. Doubtless, you've heard at least a few installments of NPR's series called *This I Believe*. You'll notice that the programs *don't* feature people professing a particular doctrine. The respondents give us a glimpse of what drives them, what ideas and experiences shape them and their endeavors. In a particularly Jewish way, this symposium seeks to ask: Jewishly, what makes us tick? The question - personal as well as communal - is a terrific one; not only for the Yom Kippur symposium, but for the Holy Days which usher in 5771.

I close by asking each you for forgiveness for ways in which I've fallen short. I ask for a way to mend broken bridges. And I ask for blessings of health and joy for all us. Also atop my spiritual shopping list: love and compassion - we all need an extra cup of kindness, we all seek shelter from the storm.

shanna tova umetukah - a good sweet year!

Rabbi Aaron

CORNER

YOUTH

I am writing this having just returned from a Steering Committee Meeting for the **Keshet Konnection**. This was a wonderful program out of the Memphis Jewish High School for children in grades 7-12 that will now be housed at Baron Hirsch. At Keshet Konnection events, our teens get to socialize with other Jewish teens from across the city as well as video conference with their counterparts in Israel! This year, Keshet Konnection will also have a separate adult component as well. At this meeting, all of the major Jewish institutions in Memphis were represented. Being a lifelong Memphian, I can remember a time when the synagogues did not collaborate as they do now. I cannot tell you how proud I was to be a part of the Memphis Jewish community and see everyone work together in the best interest of our youth. I was especially proud to represent Beth Shalom. Keshet Konnection has been and will continue to be part of our Religious School curriculum. The first teen event this year will take place at Baron Hirsch on **Sunday, October 10, from 11-12:45**. All Jewish teens in grades 7-12 are invited and encouraged to attend.

I'd also like to take a minute to wish everyone a Happy New Year. One of my favorite things about the New Year is an event now in its 4th year! It's our annual **Sukkot Sleepover!** Yes, you heard that right, one of my favorite events entails sleeping outside with a bunch of

kids! Until you've been there you can't imagine how much fun we have while learning to be thankful that we have nice warm homes to return to. Please start donating new or gently used blankets, gloves, hats and socks for our friends at **Manna House**. Watch for more details to follow.

Our new High School program, ***Tikkun Olam High***, will begin Sunday, **October 3** for grades 8-12. Please join me for High School registration on **Sunday, September 26 at 3:30pm** to learn more about this exciting hands-on social action program we have planned for your kids. Tuition for Tikkun Olam High is only \$36 for the entire year for Beth Shalom members. This is a wonderful way for teens to get service hours while contributing to our larger Memphis and Jewish Community.

Once again, don't forget:

**USY Sub-Regional Convention at Beth Shalom
October 29-31, 2010
We need your help! Please say yes when called
to house teens or call me to volunteer your time
and talents to make this convention a huge
success for Beth Shalom!**

B'Shalom
Sharon

The "Days of Awe" are almost upon us...

We ask your help in maintaining the prayerful and contemplative tone of our shul during High Holiday services. Please refrain from congregating in the Community Court near the sanctuary doors to keep that area as quiet as possible. Feel free to greet friends in the carpeted area near the Chapel or the Library.

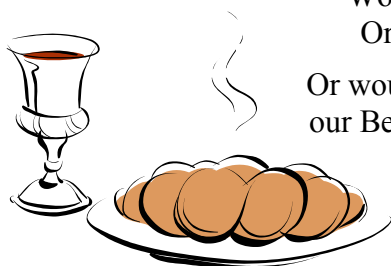
All children must be either participating in youth activities or supervised by parents.

Enjoy—and share—some Beth Shalom home hospitality!

Would you like to join a Beth Shalom family for a Rosh HaShanah lunch?
Or a Break-the-Fast gathering after concluding services on Yom Kippur?

Or would you like to share your family and your holiday table with others from our Beth Shalom community? Call Rachel Cornette at 791-2197 or the synagogue office at 683-3591 and let us know.

You'll be matched with Beth Shalom members eager to share some holiday hospitality with you!



From the President:

Contributing a monthly article to the Kol Sholom gives me an opportunity to briefly “push the pause button” and reflect upon what’s happening in the life of Beth Sholom Synagogue. While I routinely review the meetings, services, and programs that fill our calendar, my thoughts inevitably focus on the events that fill the lives of Beth Sholom families.

For many of us, the Beth Sholom kehillah plays a central role in life cycle events. We experience milestones – happy and sad ones, solemn and joyous ones – as Conservative Jews. We experience life together, choosing to be a community of friends and family. I am grateful to be a part of this community.

My thoughts are dominated by the youth of Beth Sholom. We have recently experienced the elation of welcoming new children into the world, and the intense sadness of losing children far too soon.

As the New Year approaches, there are three Beth Sholom children who in August and early September became B’nai Mitzvot. These are the newest young Beth Sholom adults that I want to celebrate.



Zohar Rubinstein, Gabi Stein, and Aaron Binkowitz have chosen to become Conservative Jewish adults. They did so with the help and support of their families.

They prepared themselves through Torah and Hebrew study, through preparing a d’var torah and teaching us, and through engaging in meaningful tzedakah projects. They came to shul with their families, and they celebrated with our Beth Sholom family. Their efforts and achievements, along with those of all of our recent B’nai Mitzvot, represent a remarkable gift to our congregation.

As the New Year approaches, the young Jewish adults of Beth Sholom are a source of pride, hope, and confidence. I believe that these young adults will help Beth Sholom continue to be an attractive, engaging, supportive place for Conservative Jews of all ages. We are committed to providing an environment in which our young people can learn, teach, pray, socialize, contribute, and feel fully a part of our community.

Susan and I wish you and your families a happy, healthy, and fulfilling New Year. L’shana tova.

Skip Rossen

Selichot 2010

Saturday evening, September 4

Preparing for the Holidays: Building Bridges...Mending Fences

Discussion and activities to help you prepare for the High Holidays facilitated by Judy Bookman

6:30pm – Mincha Services

7:00pm – Seudah Shlishit

Salmon with Mediterranean Salads

Cost: \$12 Adults

\$6 children 12 and under

RSVP due no later than Wednesday, September 1

Your Payment is your Reservation

7:30pm – Ma’ariv followed by Havdallah

**8:15pm – Dessert and Coffee
followed by our Educational Program**

10pm – Traditional Selichot Services



Beth Sholom Creates Legacy Committee

In an effort to help secure the future of Beth Sholom, a Legacy Committee has been formed to focus on the concept of “deferred giving”, i.e. gifts that occur after one’s lifetime. Deferred gifts are specifically mentioned in an estate plan and benefit the synagogue by enabling synagogue leadership to plan for the future.

The Legacy Committee will work closely with the Jewish Foundation of Memphis, and meet with members of the congregation to promote the idea of legacy gifts. Legacy gifts take many forms, but can be as simple as a **bequest** in your will. You may name the synagogue as a beneficiary in your will for a specific amount, or you may state the bequest in terms of a percentage of your estate or in terms of the residue, or unused portion, of your estate. Your taxable estate is reduced by the amount of the charitable bequest.

Legacy gifts can also be made through life insurance. By purchasing a **life insurance** policy for the benefit of Beth Sholom or, by naming Beth Sholom as the irrevocable



Beth Sholom Synagogue

owner and beneficiary of an existing policy that you no longer need, you can make that gift now and leave a lasting legacy for future generations.

Members of the Legacy Committee include: Stanley Bilsky, Vera Feldman, Marlene Gerson, Marty Halpern, Gary Kaplan, Sandy Lipman, Rose Morrison, Skip Rossen, Kay Saslawsky and Laura Linder, executive director of the Jewish Foundation of Memphis.

If you have already created an estate plan that includes a gift to Beth Sholom, please contact Beth Sholom executive director, Barbara Newman at 901-683-3591. A gift to Beth

Sholom in your estate plan makes you eligible for membership in the Jewish Foundation’s Legacy Society. Legacy Society members are invited to write and sign a personal family message in the Endowment Book of Life, on permanent display at the Jewish Foundation of Memphis. For more information on how you can leave a legacy gift to Beth Sholom consult your financial professional, estate planning attorney, or Laura Linder at the Jewish Foundation of Memphis 901-374-0400.

Beth Sholom needs your help delivering food to members sitting shivah or to those who are ill.

Want to help?

Call Dot Bilsky at 754-0443!

Mazel Tov!

Mazel Tov to proud parents Dana and Sanford Shefsky and grandparents Darlene and Oscar Shefsky on the birth of **Anderson Jacob**, born July 28, 2010.

We also congratulate grandparents Sharon and Steve Goldstein of Herald, California.



Come check out the Beth Sholom

Judaica Shop

for all your shopping needs!

Gifts, ritual items, B’nai Mitzvah registry, and gift certificates!

Open during Synagogue business hours.

All proceeds support Beth Sholom Religious School and youth programming.



Our Corner Market and Other Goodies

Many of you know that we began our Corner Market at Beth Sholom on July 18. In terms of retail openings, we could call it a “soft opening.” But whatever that means, we have been thrilled by the variety and number of people who have ventured out on Sunday morning to buy at our market. We are working on more vendors and are attracting shoppers from both our Jewish community, the neighborhood around the synagogue, and from church attendees at Opera Memphis on Sundays for services in that facility. We believe we will continue to grow, as the weather cools, and more people give us a try.

If you have not been to the market, please come by any time from 9am to 1pm. We have beautiful produce, plants, flowers, hand-made soaps, honey and bees wax and other



News from Men's Club...

Beth Sholom's Men's Club wished Alex Aronson well after his one week presidency ended as he took a new job with ConAgra in Bentonville, Arkansas. While his “one and only” week as president was rather quiet, the Men's Club has several upcoming events open to all members or those who want to learn more about Men's Club:

Men's Club will be hosting the Sunday Morning Minyan on September 5, 2010, at 8am with a meeting to follow. All Men's Club members are welcome to attend along with anyone who wishes to learn more about Men's Club or get re-involved. This will become a regular monthly event and will typically be held on the second Sunday of each month.

Men's Club is also asking for orders for Sukkahs from all members and those in the community who wish to have a Sukkah built at their home for Sukkot which begins on

craft items. We also have fresh eggs. As fall begins, we will have pumpkins, gourds, different varieties of fall vegetables and plants. There is no Sunday farmers market in Memphis. This concept is successful in Chattanooga and should prove to be successful in Memphis. Our corner is the perfect place and the popularity of fresh produce is growing. If there is something you want from one of the vendors, please check to make sure that person will be there on the Sunday you want to come. We have discussed the need for honey at Rosh Hashanah, and hope that you will come buy and purchase some from our vendor. She is aware that this should be a popular item very soon.

However, if you don't shop at farmers markets, we hope that you will continue to use those grocery cards, at Kroger or Schnucks. And you will use Bensinger's Cleaners. These monies have helped significantly. Remember that Kroger gives us 5% of what you spend, while Schnucks gives us from 1 to 3%. This all is at no cost to you and more convenient than ever to use. If you don't have a grocery card, or want to check the balance on your Kroger card, or if you lost your Kroger card, and want to know if it had money on it, please contact me, Sandy Lipman at 754-3705 or clipman35@bellsouth.net for help.

Finally by this time, you should have been contacted by one of your board members for the Annual Appeal. At present we are running behind our goal of \$130,000. Last year we set a record, so let's try to match that this year. This money helps maintain those services that you deserve from your synagogue. We need your support in all of these endeavors!

Thursday, September 23, 2010. The structures themselves will be built between Monday, September 20, to Wednesday, September 22. Costs include a one-time materials charge of \$85 (or more, for a sukkah larger than 8 ft.) and an a labor charge of \$100 which is donated to Beth Sholom. This will be paid each season for set-up and take-down. If you already have a Sukkah, Men's Club will rebuild it with costs to be set following review of the individual needs of the Sukkah itself. Time is of the essence, so please contact Kevin Bernstein (kbernstein1@gmail.com) or Joshua Feinman (jfeinman@mac.com) so you don't miss out!



September 4 is another special Starbucks Shabbat!

Start the morning off with some thought-provoking Torah study, a cup of hot coffee, and a little something to go with it. Hot chocolate and tea will be served for those who do not drink coffee.



The Café opens at 9am in the Social Hall for refreshments and study with our guest speaker, followed by Shacharit in the Sanctuary.

To celebrate the Bar Mitzvah of Aaron Binkowitz, our special presentation will be “Repairing the World Using Your Unique Gifts: The Challenge and Joy of Tikkun Olam”— A bar mitzvah reflection by Kenneth M. Reardon, Professor and Director of the Graduate Program in City and Regional Planning.

The Jewish faith challenges God’s people to use their special gifts to repair the world and thus hasten the coming of the Messiah and the Messianic Age! In a world where poverty, violence, and war are commonplace and respect for the dignity and value of human life often illusive, how does the righteous man or woman find a meaningful way to advance the cause of social justice? Professor Reardon will discuss how he has attempted to answer this question during more than forty years of service in several of the nation’s poorest communities, including New York’s Lower Eastside, East St. Louis, IL, New Orleans’ 9th Ward, and South Memphis.

This September Starbucks Shabbat is sponsored by Manny and Ludy Sabater of Legazpi City, Philippines, in honor of the Bar Mitzvah of their grandson, Aaron Judah Binkowitz.



Starbucks Coffee provided by Royal Cup Coffee, a Starbucks licensee and distributor.

The Beth Sholom family offers sincere condolences on the passing of Lizzie Miller, daughter of Paula and Jay Miller and sister of Adam Miller; and Jay Uiberall, son of Andie and Michael Uiberall, brother of Jill and Scott Shanker, grandson of Cele Lubin, and father of Harper Uiberall. Sylvia Spiegel, mother-in-law of Lauren Spiegel, has also passed away. She also leaves her son Arthur Spiegel and five grandsons; Martin and Eric Spiegel of Memphis; Benjamin Spiegel of Cincinnati; and Victor and Boruch Shine of New York; and 13 great-grandchildren.

Hamakom yenachem - May God grant comfort and consolation to the families and to all who grieve.



Ken is the newly appointed Professor and Director of the Graduate Program in City and Regional Planning at the University of Memphis. Ken, along with Professor Katherine Lambert-Pennington, are currently coordinating two resident-led economic and community development planning efforts in South

Memphis and the Vance Avenue Area (aka South of the Forum). Prior to joining the Memphis faculty, Ken was an Associate Professor and Chair of the Department of City and Regional Planning at Cornell University where he pursued research, teaching, and outreach in the areas of neighborhood planning, community development, and community/university development partnerships. Among Ken’s most significant Cornell accomplishments was the completion of the Peoples’ Plan for Overcoming the Hurricane Katrina Blues: A Strategy for Building a More Vibrant, Equitable, and Sustainable 9th Ward that was undertaken in cooperation with ACORN. Before joining the Cornell faculty in 2000, Ken served as an Assistant and Associate Professor of Urban and Regional Planning at the University of Illinois at Urbana-Champaign, where he established and directed the East St. Louis Action Research Project for nearly ten years. Ken earned his BA in Sociology from the University of Massachusetts at Amherst in 1976, his Master of Urban Planning degree from Hunter College of the City University of New York in 1982, and his Ph.D. in City and Regional Planning from Cornell University in 1990. He completed a Post-Doctoral Research Fellowship in Public Policy and Minority Communities at the Hubert H. Humphrey Institute at the University of Minnesota in 1996.

We gratefully acknowledge these generous contributions:

RABBI BECKER

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LILA GORDON'S BAT
MITZVAH
Marcia & Seymour Sabesin

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50TH WEDDING
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STANLEY BILSKY
Betty Green
Myra & Murray Alperin
48TH WEDDING
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BETTY GREEN RECEIVING

THE LIGHT OF TORAH
AWARD

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BIRTH OF REBECCA
ARONSON
HERB HODUS 80TH
BIRTHDAY
Hilary & Mitch Hodus
WEDDING

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ZOHAR RUBINSTEIN'S
BAR MITZVAH
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Sabin

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ETTA CHASE
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IN APPRECIATION OF:
GORDON GRUEN,
THANK YOU
Bene & Saul Kaplan

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MAGGIE JESSIE
OLSWANGER
Marlene & Herb Gerson
GOLDIE BURSON &
FAMILY FOR THEIR
WONDERFUL
HOSPITALITY
Mary Ellen & Alan Troy
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& STANLEY BILSKY
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Susan & David Moinester
Marlene & Herb Gerson
SPECIAL BIRTHDAY OF
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Susan & David Moinester
BETTY GREEN
RECEIVING THE LIGHT
OF TORAH AWARD
Kathie Fox

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Please join Michal Almalem for our interactive, educational family services

Tot Service: Toddler through Second Grade

First and Second Day Rosh HaShanah and Yom Kippur
10:15 to 10:45am in the Arie Becker Chapel

(Child must be accompanied by a parent or other adult)

Family Service: Third Grade and Above

First and Second Day Rosh Hashanah and Yom Kippur
11:30am to 12:30pm

First and Second Day Rosh HaShanah

Please join our children in the main Sanctuary at 11am for the blowing of the Shofar

Parents and Grandparents are welcomed and encouraged to attend all services!

***Sunday, September 12:
Rituals of Return***



***Community Memorial Service
11am at Beth Sholom
Memorial Gardens***

***Directions to Beth Sholom Memorial
Gardens: Take I-40 east to the Appling Road
exit. Turn north on Appling Road, then right
on the first available street, Pate Road. Or
you may take Summer Avenue east to Hwy.
64, right on 64 to Appling Road, right on
Appling Road to Pate Road.***

Tashlich 12:45pm

Beth Sholom Synagogue

***Make sure to bring Dairy or Pareve Lunch
We'll provide the beverages***

***We symbolically cast off our sins between
Rosh HaShanah and Yom Kippur.
Today we will join Rabbi Aaron for Lunch
and Learn about the custom of Tashlich
After which we will go to a nearby body of
water for a short service where we may each
privately cast away our sins in preparation
for Yom Kippur.***

***Please note: We will not be observing
Tashlich as a Beth Sholom Community on
the afternoon of Day 1 of Rosh HaShanah,
but instead will come together on
September 12 for this purpose.***

***Yom Kippur Symposium – 5771
September 18 – 3:30pm***

“What Do I Believe When I Say That I Believe In God”

This year's Yom Kippur Seminar will focus on our understanding of God and how that informs both our Jewish Faith and our actions.

Four members of our Beth Sholom family will provide reflections on this theme. The panel will present religious and philosophical issues as well as projects demonstrating the significant contributions to the community that can be made by the actions of individuals.

Dr. Jonathan Judaken

University of Memphis

Dunavent University Professor

Director, Marcus W. Orr Center for the Humanities

Susan Moinester

Co-Founder/Managing Director of the Not for Profit

Manos de Madres

(“Hands of Mothers”)

BSS Liaison to Coleman Elementary

Kathy Kastan

Past President – WomenHeart

American Heart Association Board Member

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Freshman, Memphis University School

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Arie Becker	Rabbi, 1959-1979*
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Sharon Prager	Youth Activities Director
Cheryl Strong	Administrative Assistant
Deanna Lubin	Administrative Assistant

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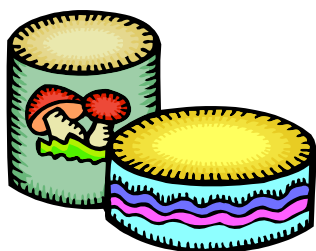
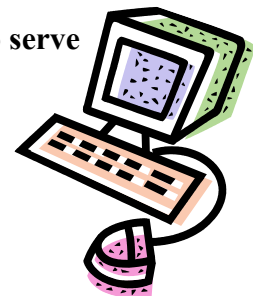
October Kol Sholom Deadline: September 7

Beth Sholom is an affiliate of the United Synagogue for Conservative Judaism

The Beth Sholom Office is closed on Mondays, but the staff is happy to serve you Tuesdays through Fridays from 8:30am until 4pm.

Check out the news, photos, calendar of events, and many articles of interest on our fabulous new and improved website:

Go to www.bsholom.org !



Yes, we “can”!

Beth Sholom members have been very generous in bringing canned goods and other non-perishable foods to deposit in our Mid-South Food Bank bin at the synagogue entrance. Hunger and food insecurity remain critical issues in our community, and we encourage all members of our Beth Sholom family to remember to bring a food item each time they come to shul.